

BEARS IN BUSINESS

BE ONE OF THE
FOUNDING 30.

Bears in Business is an exclusive network of 30 Western Australian business leaders, formed in the Perth Bears' foundation year.

It gives your business premium hospitality, genuine C-suite connections and a ground-floor seat as WA's newest NRL club is built from the ground up.

Your foundational membership includes:

- One of only **30 places** in the inaugural year
- Direct access to **C-suite decision makers** from across Australia
- **First rights** to premium 2027 match-day hospitality
- **Three high-profile events** across 2026 (two guests at each)
- A foundation **Perth Bears Inaugural Home Jersey**

FOUNDATIONAL MEMBERSHIP \$7,500 inc GST

Strictly limited to 30 businesses.

SECURE YOUR PLACE

For more information contact
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CO-MAJOR
PARTNERS



CORPORATE™
TRAVELLER



PRESENTING
PARTNER



THREE EVENTS. ONE FOUNDING YEAR.



THE LAUNCH

WACA 7 AUGUST · 2 GUESTS

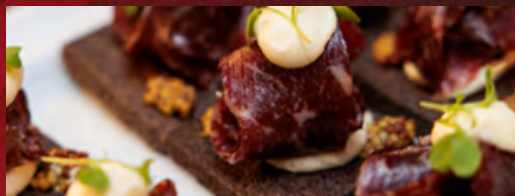
Be in the room as WA Premier Roger Cook unveils the first-ever Perth Bears playing strip.



GAME DAY VIP STORM V MANLY

HBF PARK 8 AUGUST 2 GUESTS

Private-room VIP hospitality for the NRL clash, plus an exclusive briefing from Rugby League Immortal and Bears Head Coach Mal Meninga.



CEO GRAND FINAL PREVIEW LUNCHEON

GARDE HOTEL · 2 OCTOBER ·
2 GUESTS

An intimate lunch before the NRL Grand Final with a high-profile guest speaker and the inside debrief on our foundational year.



PERTH
BEARS